

Know where every construction dollar is going. Right now.

Crux.build is the QB-native financial intelligence layer for small-to-mid-size general contractors.

WHAT CRUX DOES

Crux is a construction financial management platform built natively for QuickBooks-dependent general contractors. It does not replace QuickBooks -- it sits on top of it, connecting vendors, approvals, budgets, field operations, and reporting into a single operating system that syncs to QuickBooks automatically on every approved transaction.

Born from a decade of real-world use inside a live construction operation, Crux spans 20 modules including bill tracking, credit card expense capture, bank-compatible payment applications, job cost reporting, vendor insurance compliance, and project scheduling -- all with native automatic QuickBooks sync.

Financial Control

Real-time budget-to-actual reporting. Invoice approval routing with full audit trail. Automatic QB sync on every approved bill.

Field Operations

Scheduling, permits, inspections, daily logs, and task checklists -- all tied to the same job record as your invoices and budgets.

Vendor Compliance

Subcontractor insurance tracking with automatic payment holds. Bank-compatible payment applications. Credit card expense capture with QB sync.

CUSTOMER-REPORTED OUTCOMES

FUNCTION	BEFORE CRUX	WITH CRUX
Month-end financial close	Two weeks of manual reconciliation	Under 1 hour Customer-Reported
Invoice approval cycle	3 to 7 days, informal routing	Same day, full audit trail
Back-office coordination time	Untracked -- absorbed by admin staff	15-20 hrs/week recovered per project Early Customer Reports



Using only 2 out of 14 features of this powerful software, we are saving 2 annual salaries.

-- Chaim L., Dynamic Design

Every customer who has started on Crux is still on Crux.

FLAT PLATFORM PRICING

- **Entry \$975/mo** (3 core modules)
 - **Standard \$2,500/mo** (8 modules)
 - **Full Suite \$4,950/mo** (All modules)
- One-time \$5,000 onboarding fee. Not per-user. Not per-project.

QUICK FACTS

- 10+ years refined in daily production
- 55+ active users across live projects
- 75% daily active usage (sustained)
- QuickBooks Online + Desktop supported

Book a 30-minute demo | info@crux.build | www.crux.build